

Aisha Khan

aisha.khan@example.com • (555) 123-4567 • San Francisco, CA • linkedin.com/in/aishakhan

SUMMARY

Creative Visual Designer with over 5 years of experience in developing engaging user experiences and innovative design solutions. Proficient in leading design projects from concept to completion, leveraging a keen eye for detail and strong collaboration skills.

EXPERIENCE

Senior Visual Designer

Jan 2022 - Present

Creative Solutions Co., San Francisco, CA

- Redesigned the company website, resulting in a 30% increase in user engagement and a 15% boost in sales within three months.
- Led a team of 4 designers to create a mobile app interface that won the 2023 Design Award for Best User Experience.
- Utilized Figma and Adobe Creative Suite to produce high-fidelity mockups and prototypes, improving project turnaround time by 25%.

Visual Designer

Jun 2018 - Dec 2021

Innovative Media Group, Los Angeles, CA

- Developed branding materials for 10+ clients, leading to an average client satisfaction rating of 4.8/5.
- Implemented a new design workflow using Sketch and InVision, reducing project delivery times by 20%.
- Collaborated with marketing teams to create compelling visual content that increased social media engagement by 40%.

Junior Designer

Aug 2016 - May 2018

Design Studio XYZ, San Jose, CA

- Assisted in the creation of over 50 marketing assets, contributing to a 25% increase in lead generation.
- Gained expertise in typography and layout design, which improved overall design quality and client feedback.
- Participated in user research and testing to inform design decisions, enhancing usability in final products.

EDUCATION

Bachelor of Science in Graphic Design

May 2018

University of California, Los Angeles, Los Angeles, CA • GPA: 3.7

SKILLS

Technical Skills: UI/UX Design, Web Design, Branding, Prototyping

Tools & Frameworks: Figma, Adobe Creative Suite, Sketch, InVision