

Aisha Patel

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SUMMARY

Dynamic and results-driven VP of Product with over 10 years of experience in driving product vision and strategy. Proven track record in leading cross-functional teams to deliver innovative solutions that enhance customer engagement and increase revenue.

EXPERIENCE

VP of Product

Jan 2022 - Present

Tech Innovations Inc., San Francisco, CA

- Led a product portfolio that increased annual revenue by 30%, resulting in an additional \$5M in sales.
- Implemented agile methodologies, reducing product development time by 25% and improving time-to-market.
- Spearheaded the launch of a new feature that boosted user engagement by 40% within the first six months.

Director of Product Management

Mar 2018 - Dec 2021

NextGen Solutions, Austin, TX

- Managed a team of 10 product managers and UX designers, successfully launching 5 major products with a 95% customer satisfaction rate.
- Increased product adoption by 50% through strategic market analysis and customer feedback integration.
- Drove a 15% reduction in costs through process optimization and vendor negotiations.

Senior Product Manager

Jun 2015 - Feb 2018

Innovatech Corp., New York, NY

- Developed and executed product roadmap that resulted in a \$2M revenue increase within one year.
- Collaborated with engineering and marketing teams to launch a mobile application that achieved 100,000 downloads in three months.
- Utilized data analytics tools to inform product decisions, leading to a 20% improvement in user retention.

EDUCATION

Bachelor of Science in Computer Science

May 2012

University of California, Berkeley, Berkeley, CA • GPA: 3.7

SKILLS

Technical Skills: Agile Methodologies, Product Lifecycle Management, Data Analysis, User Experience Design

Tools & Frameworks: Jira, Confluence, Tableau, Google Analytics